

Press release

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Stenden university gives a send-off to 250 Grand Tour students

The ‘Grand Tour’ is becoming increasingly popular with Stenden students. From 1 February no less than 250 students are taking either a module or are going on an internship at one of the foreign campus sites of Stenden university in Thailand, Indonesia, South Africa and Qatar. That is an increase of 32% more students compared to last year.

The minors ‘Wildlife and Lodge Management’ and ‘Advanced Wine Studies’ are popular. The programmes of ‘Regional Tourism Management’ and ‘Humanitarian Management’ offer students an opportunity to contribute to the many development programmes in the townships of Port Alfred in South Africa.

Also, Thailand and Bali are popular with students. At these campus sites they learn the tricks of the trade of ‘Spa and Health Management’ and ‘Event Management’. Students can choose to take the first module in Thailand and then to travel to Bali to round off the second module.

Stenden University Qatar attracts mainly students from the Gulf region itself in addition to Grand Tour students. The programmes International Tourism, Hospitality Management and International Business Management are successful there.

Besides an increase in the number of Grand Tour students the number of ‘local’ students at the foreign sites is also growing: from 55 students in 2001 to 619 students in 2009. These students belong to the total number of 2900 foreign students that now study at Stenden.

Worldwise education

Stenden aims to be an ‘International University’ with a worldwide character. ‘World’ represents a cosmopolitan perspective and an intercultural attitude. ‘Wise’ gives meaning to the academic content of education. To that end Stenden offers an international exchange of people, knowledge, ideas and cultures in each programme. The Grand Tour is an example of this concept.